BETABRITE®



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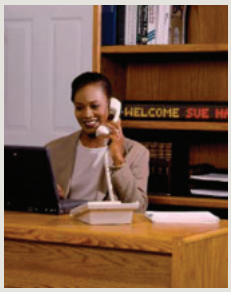
BetaBrite® indoor message displays offer high visibility for commercial and office use.



The BetaBrite® electronic message display gets your message across faster and better than ever before.

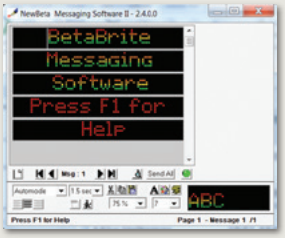
Designed for top visibility at a distance of 150 ft., our displays are brighter and sharper than the competition.

- Advertise your specials
- Announce upcoming events
- Welcome customers & guests
- Promote safety awareness
- Recognize employees

Adaptive® manufactures, tests and services our entire product line all under one roof. That means quality, consistency and customer service you can count on.

Features:

- Save and display multiple messages
- Handheld infrared keyboard
- Simple 3-step programming
- Creative messages at your fingertips
- Moving animations & fun fonts
- Powerful graphics & brilliant colors
- 8 Colors
- One year USA factory warranty



Includes:
BetaBrite® Software with 25' PC to display cable.

- BetaBrite software makes it simple to program text or graphic messages.
- Change your content frequently and conveniently right from your computer.
- BetaBrite Software allows you to preview your messages before sending them to the display.

Display Specifications	
Display Dimensions:	24.0" L x 2.1" H
Display Array:	80 columns x 7 rows
Display Memory:	30,000 characters
Pixel Size (Diameter):	0.2" (0.51 cm)
Pixel (LED) Color:	8 Super-bright colors & 3 rainbow effects
Center-to-Center Pixel Spacing (Pitch)	0.3" (0.76 cm)
Character Size:	2.1" (5.3 cm)
Character Array:	5 x 7 matrix
Character Set:	Block (sans serif); decorative (serif); upper/lower case; slim/wide
Memory Retention:	One month typical
Message Capacity:	65 different messages can be stored and displayed
Message Operating Modes:	26 consisting of: Automode™, Hold, Interlock, Roll (6 directions), Rotate, Sparkle-on, Twinkle, Spray-on, Slide across, Switch, Wipe (6 directions), Starburst, Flash, Snow, Scroll, Condensed rotate
Built-in Animations:	Cherry-bomb exploding, don't drink and drive, fireworks, slot machine, no smoking, running animal, moving auto, welcome (in script), thank you (in script), new flash, trumpets, party balloons and fish
Real-Time Clock:	12 or 24 hour format

Network and Power Specifications	
Serial Computer Interface:	RS232
Power:	7.5 VDC at 3.25A, 50/60 HZ
Power Cord Length:	10 Ft. (3m)
Agency Approvals:	– FCC Part 15 Class A – ETL and UL Marked (120 VAC model)
Operating Temperature:	32° to 120°F, 0° to 50°C
Humidity Range:	0% to 95% non-condensing

General Specifications	
Case Dimensions:	25.8" L x 2.0" D x 3.8" H
Approximate Weight:	2.55 lbs. (1.16 kg.) without power supply and keyboard
Case Material:	Extruded aluminum
Limited Warranty:	One-year parts and labor, factory servicing